

Services Offered

All projects require a non-refundable 50% down payment of the estimated project price. A 10% discount (not in addition to any other discount) will be given when the estimated project price is paid in full at the time of the order. Please note that the following list is not complete. Please ask about any project you need such as ad design. If there is something that Logos & Letters does not offer, we partner with reliable businesses that provide excellent services and customer accommodation.

All logo design packages include:

- Final Logo provided in PDF, JPG, TIFF. Everything you need for web, print and signage. Vector version transmitted to printers/sign makers when required
- Initial concepts available in 2-5 business days (depending on package)
- One in person meeting to develop the concept
- Phone and email support for revisions
- You retain all rights of use to the finalized logo.

Basic Logo Package: 1 concept, 1 revision set, 1 in person meeting

Deluxe Logo Package: 2 concepts, 2 revision sets, 1 redraw, 1 in person meeting

Ultra Logo Package: 3 concepts, unlimited revisions, 2 redraws, 2 in person meetings

Additional meetings not included in the project estimate: \$50.00 per hour

What else is included?

- Free complete coordination with your printing company
- Free black & white format
- Free color options
- Customer support
- Free formats for web and print (including vector format transmitted to your printer)
- Free unlimited revisions on Ultra package

élanStudios Website Packages

Logos & Letters partners with élanStudios to provide you a comprehensive marketing plan.

Offering great web design at affordable prices:

Bronze Package: 5-6 Website Pages

Silver Package: 7-8 Website Pages

Gold Package: 9-10 Website Pages

Logo designs and artwork:

What is a revision set?

A revision is a list of changes made to the logo or design. You may submit more than one change. You may take elements from one or more of the other logos included in the package, or change the logo altogether.

What is a re-draw?

A re-draw pertains to illustrative logos or artwork only. When you require an illustrated element as a part of your logo you are limited to the number of re-draws specified by the package. Re-draws are different from revisions. You may purchase additional re-draws for a fee determined by the amount of time and number of elements required to complete the artwork.

